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FOR IMMEDIATE RELEASE

GLOBAL INDUSTRY FACILITATES SUPPLY CHAIN COMMUNICATION ON DECLARABLE SUBSTANCE CONTENT IN ELECTRONIC AND ELECTRICAL EQUIPMENT

Phase II Revision Process to Address EU REACH Substances in Articles

Arlington, VA, April 10, 2008 – The Consumer Electronics Association (CEA)[®], European Information & Communications Technology Industry Association (EICTA) and Japanese Green Procurement Survey Standardization Initiative (JGPSSI) today announced a partnership to conduct an extensive revision of the Joint Industry Guide for Material Composition Declaration for Electronics Products (JIG) version 101A.

JIG version 101A - an industry materials declaration standard, will be revised to address future substance declaration requirements due to new developments, such as the European Union's Registration, Evaluation, Authorization and Restriction of Chemical Substances ("REACH") Regulation. Common industry-wide approaches, such as the new JIG, which helps to manage REACH and other materials restrictions, can improve the protection of human health and the environment through the better and consistent identification and reporting of chemical substances contained in electronic products.

The original JIG 101, published in 2005 by the Electronics Industries Alliance (EIA) and JGPSSI, and supported by the Electronic Components Association (ECA) and the leading developer of standards for the solid-state industry, JEDEC - provides a standardized list of substances for supply chain disclosure that may be present in parts or components supplied to electronic manufacturers and that are relevant for disclosure due to regulatory or other purposes. JIG version 101A was released by EIA and JGPSSI in 2007 in order to reflect recent regulatory changes since the JIG was initially published and is now available at www.jedec.org and www.eia.org.

As part of its extensive revision of JIG 101A, referred to as "Phase II Revision," CEA, EICTA and JGPSSI, together with JEDEC, ECA and ITI, will evaluate listing criteria and identify declarable substances that are relevant for electronic industry disclosure in order to comply with REACH Article 7 notification and Article 33 supply chain and consumer communication requirements.

For more information, please contact JIG Secretariat Joanne Sonenshine (CEA) at 703-907-7631 or jsonenshine@ce.org.

About CEA

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$161 billion U.S. consumer electronics industry. More than 2,200 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES - Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services. Find CEA online at www.CE.org.

About ECA

The Electronic Components Association (ECA) represents the electronics industry sector comprised of manufacturers and suppliers of passive and active electronic components, component arrays and assemblies, and

commercial and industrial electronic equipment and supplies. ECA provides companies with a dynamic link into a network of programs and activities offering business and technical information; market research, trends and analysis; access to industry and government leaders; technical and educational training; and manages the standards initiatives of the Electronic Industries Alliance (EIA).

About EICTA

EICTA, founded in 1999 is the voice of the European digital technology industry, which includes large and small companies in the Information and Communications Technology and Consumer Electronics Industry sectors. It is composed of 58 major multinational companies and 40 national associations from 28 European countries. In all, EICTA represents more than 10,000 companies all over Europe with more than 2 million employees and over EUR 1,000 billion in revenues.

About ITI

The Information Technology Industry Council (**ITI**) represents the nation's leading high-tech companies and works to advance public policies that boost innovation and global prosperity. ITI helps member companies achieve their policy objectives through building relationships with Members of Congress, Administration officials, and foreign governments; organizing industry-wide consensus on policy issues; and working to enact tech-friendly government policies.

About JEDEC

JEDEC is the leading developer of standards for the solid-state industry. Almost 3300 participants, appointed by some 295 companies work together in 50 JEDEC committees to meet the needs of every segment of the industry, manufacturers and consumers alike. The publications and standards that they generate are accepted throughout the world. All JEDEC standards are available online, at no charge.

About JGPSSI

The Japan Green Procurement Survey Standardization Initiative (**JGPSSI**) is a voluntary organization inaugurated in January 2001 for the purpose of standardizing substances contained in parts and materials of equipment in electrical and electronic products through effective survey methods. As of March 2008, JGPSSI is represented by 77 companies and 2 associations ranging from those in the material industry to manufacturers of parts and final products. JGPSSI also proceeded with its activities taking up the improvement of the reliability of the information on chemical substances gained through the survey as the new theme. In September 2005, JGPSSI published "Guidelines for the Management of Chemical Substances in Products". For more information about JGPSSI, go to <http://www.jgpssi.jp>.

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