

**MS-109-M**  
**CEA Market Research Department**  
**US Factory Sales of Digital Televisions**

Participant Code:  For Month:

Line	Description	Units	Dollars	Inventory
1	Plasma TVs 41" and under			
2	Plasma TVs 42" - 49"			
3	Plasma TVs 50" - 59"			
4	Plasma TVs 60" and higher			
5	<b>Total Plasma TV (lines 1 - 4)*</b>	<b>0</b>	<b>0</b>	<b>0</b>
6	All Plasma TVs with NTSC only (no ATSC tuner)			
7	All Plasma TVs with an integrated or bundled ATSC decoder			
8	All Plasma TVs with either a display or STB that is Digital Cable Ready			
9	All Plasma TVs with no tuner			
10	Plasma TVs with vertical resolution 480 and under			
11	Plasma TVs with vertical resolution 720			
12	Plasma TVs with vertical resolution 768			
13	Plasma TVs with vertical resolution 1024			
14	Plasma TVs with vertical resolution 1080 and higher			
15	LCD TVs 12" & Under			
16	LCD TVs 13"- 18"			
17	LCD TVs 19"- 20"			
18	LCD TVs 21" - 23"			
19	LCD TVs 24" - 29"			



**\*\* The sum of lines 30, 31, 32, 33, 34, 35 and 36 should equal line 23.**

Due at CEA by the 5th of the month following the report period.