

**CEA MARKET RESEARCH DEPARTMENT
REPORTING FORM FOR
DOMESTIC FACTORY SALES OF COMPONENT SPEAKERS**

Participant Code

For the Period

MM/DD/YYYY

Line		UNITS*	DOLLARS
Shelf Speakers**			
1	Shelf (include Satellite Speakers here) <\$500 ea	_____	_____
2	Shelf speakers \$500-\$1500 ea	_____	_____
3	Shelf Speakers > \$1500 ea	_____	_____
4	Total Shelf Speakers (1-3)	0	0
Floor Speakers**			
5	Floor speakers < \$500 ea	_____	_____
6	Floor speakers \$500 - 1500 ea	_____	_____
7	Floor speakers > \$1500ea	_____	_____
8	Total Floor speakers (5-7)	0	0
Surface Mount (to include all on-wall and on-ceiling speakers)**			
9	Surface Mount speakers <\$500 ea.	_____	_____
10	Surface Mount speakers \$500-\$1500 ea.	_____	_____
11	Surface Mount speakers >\$1500	_____	_____
12	Total Surface Mount speakers (9-11)	0	0
In-Wall Speakers**			
13	In-Wall Speakers < \$500ea	_____	_____
14	In-Wall Speakers \$500 - \$1500 ea	_____	_____
15	In-wall Speakers >\$1500.00	_____	_____
16	Total In-Wall Speakers (13-15)	0	0

	Ceiling Speakers**		
17	Ceiling Speakers <\$500	_____	_____
18	Ceiling Speakers \$500-\$1500 ea	_____	_____
19	Ceiling Speakers >\$1500 ea.	_____	_____
20	Total Ceiling Speakers (17-19)	0	0
21	Total Shelf, Floor, Surface Mount, In-wall, Ceiling Speakers (Total lines 4,8,12,16,20)	0	0
22	Outdoor Speakers	_____	_____
	Subwoofers**		
23	Subwoofers < \$1000	_____	_____
24	Subwoofers \$1001-\$2000	_____	_____
25	Subwoofers \$2001-\$3000	_____	_____
26	Subwoofers > \$3001	_____	_____
27	Total Number of Subwoofers (23-26)	0	0
28	# of Total Subwoofers that meet ENERGY STAR guidelines	_____	_____
29	# of Total Subwoofers with cone size of < 8"	_____	_____
30	# of Total Subwoofers with cone size of 8"	_____	_____
31	# of Total Subwoofers with cone size of 10"	_____	_____
32	# of Total Subwoofers with cone size of 12"	_____	_____
33	# of Total Subwoofers with cone size of 14"	_____	_____
34	# of Total Subwoofers with cone size of 15"+	_____	_____
	Surround sound speakers**		
35	Separate Center Channel Speakers <\$300each	_____	_____
36	Separate Center Channel Speakers >\$300each	_____	_____
37	Separate Rear Surround Sound Speakers <\$300pr	_____	_____
38	Separate Rear Surround Sound Speakers >\$301pr	_____	_____
39	Total surround sound speakers (lines 33 - 36)	0	0

Surround speaker packages: Do not include any speakers counted above**

40	3 or 4-Piece packages of any configuration <\$1000	_____	_____
41	3 or 4-Piece packages of any configuration >\$1000	_____	_____
42	5-Piece packages --eg: Front/Rear/Sub (or center) <\$2000	_____	_____
43	5-Piece packages --eg: Front/Rear/Sub (or center) >\$2000	_____	_____
44	6 or more Piece packages --eg: Front/Rear/Sub/Center <\$3000	_____	_____
45	6 or more Piece packages --eg: Front/Rear/Sub/Center >\$3000	_____	_____
46	Total Surround Packages (lines 38-43)	0	0
47	OTHER SPEAKERS (not included above)	_____	_____
48	GRAND TOTAL (lines 21, 22, 27, 39, 46, & 47)	0	0

* Each speaker pair counts as two units, each 3-piece package counts as three units, and so on.

** Price category should be determined by dealer cost before programs.

MS-115-M

Jan-06