

**CEA MARKET RESEARCH DEPARTMENT**  
 REPORTING FORM FOR  
**DOMESTIC FACTORY SALES OF**  
**AFTERMARKET VIDEO/NAVIGATION MOBILE ELECTRONICS PRODUCTS**

Code:  For the Month of:

line	description	UNITS	DOLLARS
	<b>IN DASH MONITORS: (May include AM/FM/TV tuner and/or amplifier)</b>		
1	All Size In-Dash Motorized Monitors with DVD/CD	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
	<b>STAND ALONE MONITORS</b> (Not designed for mounting in dash)		
2	0" to 6.9"	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
3	7" to 7.9"	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
4	8" & higher	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
5	<b>Total Stand Alone Monitors (lines 2 - 4)</b>	<b>0</b>	<b>0</b>
	<b>OVERHEAD CONSOLE</b>		
6	No Source	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
7	With Integrated Source ( including TV Tuner, VCP, or DVD)	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
8	<b>Total Overhead Monitors (lines 6 - 7)</b>	<b>0</b>	<b>0</b>
9	# in line 8 with screen size <6.9"	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
10	# in line 8 with screen size 7" to 7.9"	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
11	# in line 8 with screen size 8" to 10.0"	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
12	# in line 8 with screen size >10.0"	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
	<b>FLOOR CONSOLES</b>		
13	Total Floor Consoles	<b>0</b>	<b>0</b>
14	Total Systems in a Bag	<b>0</b>	<b>0</b>
	<b>MOBILE VIDEO SOURCES:</b>		
	<b>DVD PLAYERS (mobile only):</b>		
15	Single play, Stand alone (no tuner, no monitor) DVD player - DIN SIZE	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
16	Single play, Stand alone (no tuner, no monitor) DVD player - NON-DIN SIZE	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
17	Single play DVD headunit with AM/FM tuner	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
18	ALL DVD Changers (Multidisc DVD players)	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>
19	<b>TOTAL DVD PLAYERS (lines 15-18)</b>	<b>0</b>	<b>0</b>
20	All Stand Alone VCPs (Video Cassette Players--mobile only)	<input style="width: 60px; height: 20px;" type="text"/>	<input style="width: 60px; height: 20px;" type="text"/>

21 All Stand alone TV/Satellite Tuners (mobile only)  
 22 **Total Mobile Video Sources (lines 19-21)**  
 23 Multi-channel Processors  
 24 All Other Mobile A/V Products (include "Main Units" here)  
**NAVIGATION MAIN UNITS:**  
 categorized below by primary means of data storage  
 25 Total Fixed Navigation Units  
 26 Portable/Transportable Vehicle Navigation Units\*  
 27 **TOTAL NAVIGATION UNITS (LINES 25 - 26)**  
 28 # in line 27 \$0 to \$400  
 29 # in line 27 \$400 to \$1000  
 30 # in line 27 \$1000 +  
 31 **GRAND TOTAL (lines 1, 5, 8, 13, 14, 22, 23, 24, & 27)**

<b>0</b>	<b>0</b>

<b>0</b>	<b>0</b>
<b>0</b>	<b>0</b>

MS-165-M  
 01/01/06

\* Line 26: **This line refers to products designed ONLY for use in the car (12-volt capable)**  
**This excludes battery powered hand-held GPS units and PDA based GPS (Navigation just one of many PDA functions).**