

**CEA MARKET RESEARCH DEPARTMENT**  
**REPORTING FORM FOR**  
**DOMESTIC FACTORY SALES OF SATELLITE RADIO PRODUCTS**

Participant Code

For the Period

MM/DD/YYYY

Line	Product Description	UNITS	DOLLARS
1	SDAR in-vehicle fixed tuner module (black-box type)	_____	_____
2	SDAR in-vehicle FM type add on tuner module (black-box type)	_____	_____
3	<b>Total Add-on SDAR Receivers (Lines 1, 2)</b>	<b>0</b>	<b>0</b>
4	Aftermarket In-Dash DVD units w/Integrated SDARS tuner*	_____	_____
5	Aftermarket In-Dash CD head units w/Integrated SDARS tuner*	_____	_____
6	<b>Total SDAR Receivers Integrated In Headunits (Lines 4, 5)</b>	<b>0</b>	<b>0</b>
7	<b>Total Plug &amp; Play (Transportable) Models</b>	_____	_____
8	# of Plug & Play (Transportable) Models that are Tuners only*	_____	_____
9	Transportable home-use accessory package	_____	_____
10	Transportable in-vehicle accessory package	_____	_____
11	Transportable in-vehicle accessory package w/wireless FM Modulator*	_____	_____
12	Transportable portable-use accessory package	_____	_____
13	<b>Total Plug &amp; Play Accessories (Lines 9-12)</b>	<b>0</b>	<b>0</b>
14	Home SDARS-only tuner (component-style)	_____	_____
15	Home tuner with analog AM/FM and SDARS (component style)	_____	_____
16	Home tuner with HD-R (digital) AM/FM and SDARS (component style)	_____	_____
17	AV receiver with integrated SDARS tuner	_____	_____
18	Mini or Micro style audio systems with integrated SDARS tuner	_____	_____
19	WEARABLE audio devices with integrated SDARS tuner	_____	_____
20	Other home or portable audio devices with integrated SDARS tuner	_____	_____
21	<b>Total Home &amp; Portable Tuners (Lines 14-20)</b>	<b>0</b>	<b>0</b>

22	Total # of Tuners and Packages (lines 3, 6, 7, 21) that are Sirius compatible	_____	_____
23	Total # of Tuners and Packages (lines 3, 6, 7, 21) that are XM compatible	_____	_____
24	Vehicle Roof mount antennas	_____	_____
25	Vehicle Glass mount antennas	_____	_____
26	Home Antennas - Interior mount	_____	_____
27	Home Antennas - Exterior mount	_____	_____
28	All Other Antennas (Marine, Commercial, Truck, etc.)	_____	_____
29	<b>Total SDARS Antennas (Lines 24-28)</b>	<b>0</b>	<b>0</b>
30	<b>GRAND TOTAL (Lines 3, 6, 7, 13, 21, 29)</b>	<b>0</b>	<b>0</b>
	SDAR-Ready Headunits (No SDAR receivers)	_____	_____

\* Only include units that do not require a separate satellite radio receiver/tuner

MS-166m

Form 2006