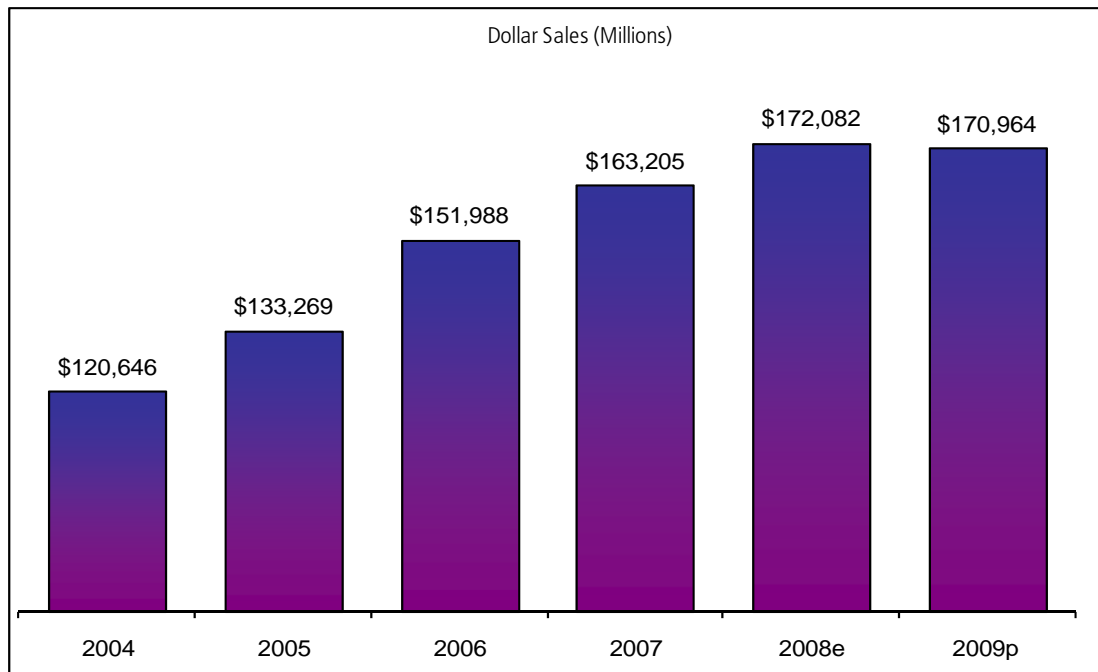


Total Factory Sales of CE

(Millions of dollars)

2004	\$120,646
2005	\$133,269
2006	\$151,988
2007	\$163,205
2008e	\$172,082
2009p	\$170,964

e – estimated, p - projected



Please note: Category totals may have changed from previous CEA forecasts due to revisions and new CE categories

Category Totals (in Millions)

	2004	2005	2006	2007	2008e	2009p
In-Home Technologies	\$ 65,748	69,089	75,597	78,230	81,306	79,529
Total TV Sets and Displays	\$ 16,783	19,022	24,726	25,326	26,936	26,344
Total Video Components	\$ 4,658	4,206	4,747	4,911	6,552	6,847
Total Audio Separates/Systems	\$ 3,390	2,862	2,763	2,966	2,789	2,670
Total Home Information Technologies and Security	\$ 37,931	40,083	40,682	42,783	42,991	41,784
Total Communications	\$ 2,986	2,915	2,678	2,244	2,038	1,884
In-Vehicle Technologies	\$ 7,062	7,860	9,357	10,762	11,757	11,202
Total Entertainment	\$ 6,426	7,140	8,003	8,006	7,613	6,871
Total Information and Security	\$ 636	720	1,354	2,756	4,144	4,331
Anywhere Technologies	\$ 31,243	38,499	47,853	55,012	59,484	60,490
Total Digital Imaging	\$ 6,390	7,315	9,827	9,197	9,506	8,957
Total Portable Entertainment	\$ 2,281	5,003	6,722	7,349	7,076	6,911
Total Electronic Gaming	\$ 10,512	11,128	12,927	16,850	19,659	21,822
Total Portable Communication	\$ 12,060	15,053	18,377	21,616	23,243	22,800
CE Enhancement	\$ 16,593	17,821	19,181	19,201	19,535	19,743
Total Accessories	\$ 11,135	12,117	13,614	14,299	14,662	14,821
Total Blank Media	\$ 5,458	5,704	5,567	4,902	4,873	4,922
Total	\$ 120,646	133,269	151,988	163,205	172,082	170,964