

CEA Market Research Department  
 Monthly Domestic Factory Sales of CD Recording Media

Participant Code:

For Month:

Line	Description	Units	Dollars
<b>CD-Recordable</b>			
1	Data/PC		
2	Audio		
3	<b>Total CD-Recordable (1,2)</b>	0	0
<b>CD-Rewritable</b>			
4	32x and below Branded		
5	High-Speed (above 32x) Branded		
6	<b>Total CD-Rewritable (4,5)</b>	0	0
<b>DVD-Recordable</b>			
<i>4.7 GB</i>			
7	DVD-R		
8	DVD+R		
<i>Other</i>			
9	DVD-R		
10	DVD-R Camcorder		
11	DVD+R		
12	<b>Total DVD-R (7,9,10)</b>	0	0
13	<b>Total DVD+R (8,11)</b>	0	0
14	<b>Total DVD-Recordable (12,13)</b>	0	0
<b>DVD-Rewritable</b>			
<i>4.7 GB</i>			
15	DVD-RAM		
16	DVD-RW		
17	DVD+RW		
<i>Other</i>			
18	DVD-RAM		
19	DVD-RAM Camcorder		
20	DVD-RW		
21	DVD+RW		
22	DVD-RW Camcorder		
23	<b>Total DVD-RAM (15,18,19)</b>	0	0
24	<b>Total DVD-RW (16,20,22)</b>	0	0
25	<b>Total DVD+RW (17,21)</b>	0	0
26	<b>Total DVD-Rewritable (23-26)</b>	0	0
<b>Next Generation DVD</b>			
<i>NG - Recordable</i>			
27	Blu-ray		
28	HD DVD		
29	<b>NG - Recordable Total (27-28)</b>	0	0
<i>NG-Rewritable</i>			
30	Blu-ray		
31	HD DVD		
32	<b>NG - Rewritable Total (30-31)</b>	0	0

CD-R used for CD production for data backup, archive, and data distribution  
 CD-R Audio includes all CD-R formatted for HiFi Audio recording equipment  
 CD-Recordable includes CD-R Branded & CD-R OEM products

Due to Veris by the 15th of the month following the report period.  
 Any Questions? Call Ian Santo Domingo (703) 654-1415; E-Mail: [isantod@verisconsulting.com](mailto:isantod@verisconsulting.com)