

Press Release Detail

FOR RELEASE

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CEA Adopts MOST(R) Networking Standard For In-Vehicle Aftermarket Products
CEA-2012 Establishes Standard Approach for Using Aftermarket Multimedia Products in an In-Vehicle Network

Arlington, Virginia

6/7/2004

The Consumer Electronics Association (CEA) announced today that its Mobile Electronics Committee (R6) has adopted a new standard for mobile electronics, designated CEA-2012 -MOST Network Application. The standard provides a connectivity solution that makes it easier to install and use any type of aftermarket digital multimedia product in an in-vehicle network. CEA-2012 is based on the MOST (Media Oriented Systems Transport) specification, which is a fiber-optic automotive network for real-time data transfer, used in surround-sound systems and CD and DVD players.

"The CEA-2012 MOST standard will allow the mobile electronics aftermarket to develop products that can safely and quickly interface with the ever more sophisticated vehicles being designed today," said Pat Lavelle, president and CEO of Audiovox and chair of CEA's Mobile Electronics division board. "Although this is just a first step in the process it will ultimately prove to be the most important."

"This new standard increases the interoperability and connection options for these in-vehicle aftermarket devices," said Henry Muyshondt, general manager of business development for OASIS SiliconSystems. "CEA-2012 will offer consumers more in-vehicle choices and allow more aftermarket in-vehicle products to be introduced and networked together."

CEA-2012 applies to any type of device connected to an aftermarket MOST network. It documents the subset of requirements needed to create an aftermarket MOST network that can be used independently of a factory-installed vehicle network and can also be connected to a factory-installed network if the vehicle manufacturer chooses to support a gateway function.

CEA-2012 is available from Global Engineering Documents at <http://global.ihs.com>. Additional information about CEA's Technology and Standards department can be found at www.ce.org/standards.

About CEA:

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 1,500 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels. Combined, CEA's members account for more than \$90 billion in annual sales. CEA's resources are available online at www.CE.org, the definitive source for information about the consumer electronics industry.

CEA also sponsors and manages the International CES - Defining Tomorrow's Technology. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.