

CONSUMER ELECTRONICS ASSOCIATION

MARKET ACTIVITY REPORTS AND ANALYSIS PROGRAM

SUBSCRIBER ORDER FORM

If you wish to apply to receive CEA Market Activity Reports and Analysis (“MARA Materials”), please (a) read this Order Form, along with the online Terms and Conditions and Usage Guidelines; (b) complete and sign this Order Form; and (c) submit the completed and signed Order Form, along with payment in full, to the Consumer Electronics Association (“CEA”). Provided that CEA accepts your application and order, CEA will provide you with access to the MARA Materials. If CEA does not accept your order, it will return your payment to you in full.

1. Subscription. Please identify the MARA Materials that you wish to receive:

Accessories and Blank Media	Report Code	Subscriber	CEA Members
<input type="checkbox"/> Consumer Blank Media	MS-130-M	\$7,499	\$5,999
<input type="checkbox"/> Factory Sales of Recording Media	MS-132-M	\$2,499	\$1,999
<input type="checkbox"/> Home Theater Furniture, Mounts And Media Storage	MS-177-M	\$3,995	\$2,995
<input type="checkbox"/> Digital Photo Frames	MS-188-M	\$3,995	\$2,995

Audio	Report Code	Subscriber	CEA Members
<input type="checkbox"/> DVD/CD-R/MP-3 Summary	MS-102-M	\$2,999	\$1,499
<input type="checkbox"/> Separate Audio Components	MS-104-M	\$7,499	\$5,999
<input type="checkbox"/> Speaker Compilation	MS-115-M	\$4,999	\$3,999
<input type="checkbox"/> Portable Audio/Video	MS-119-M	\$7,499	\$5,999
<input type="checkbox"/> Audio Systems	MS-136-M	\$7,499	\$5,999
<input type="checkbox"/> Multi-room A /V Components	MS-116-M	\$4,999	\$3,999
<input type="checkbox"/> CD Player Summary	MS-137-M	\$4,999	\$3,999
<input type="checkbox"/> Aftermarket Autosound	MS-161-M	\$7,499	\$5,999
<input type="checkbox"/> Car Speakers	MS-162-M	\$7,499	\$5,999
<input type="checkbox"/> Autosound by Price	MS-163-M	\$4,999	\$3,999
<input type="checkbox"/> Headphones	MS-176-M	\$7,499	\$4,495
<input type="checkbox"/> Home Theater Summary	MS-198-Q	\$2,999	\$2,499

Communication and Information Products (CITP)

	Report Code	Subscriber	CEA Members
<input type="checkbox"/> Digital Cameras	MS-189-M	\$7,499	\$5,999
<input type="checkbox"/> Telephone and Answering Devices	MS-530-M	\$7,499	\$5,999
<input type="checkbox"/> Factory Sales of Cordless Phones	MS-531-M	\$7,499	\$5,999
<input type="checkbox"/> Mobile Video and Navigation	MS-165-M	\$4,999	\$3,999
<input type="checkbox"/> Satellite Radio	MS-166-M	\$4,999	\$3,999
<input type="checkbox"/> Aftermarket OE Integration Devices	MS-167-M	\$4,999	\$2,995

Video

	Report Code	Subscriber	CEA Members
<input type="checkbox"/> Flat Panel Displays (LCD)	MS-109-M-L	\$9,999	\$7,999
<input type="checkbox"/> Flat Panel Displays (Plasma)	MS-109-M-P	\$9,999	\$7,999
<input type="checkbox"/> Flat Panel Displays (w)	MS-109-W	\$19,999	\$14,999
<input type="checkbox"/> Camcorders, DVD, VCRs	MS-113-W	\$19,999	\$14,999
<input type="checkbox"/> Sales to Dealers of Video Products	MS-118-M	\$7,499	\$5,999
<input type="checkbox"/> Camcorders/VCR Supplement	MS-123-M	\$4,999	\$3,999
<input type="checkbox"/> Video Statistical Overview	STATO	\$1,995	\$1,595
<input type="checkbox"/> _____	_____	\$ _____	\$ _____

Forecast Report

	Report Code	Non-Members	Members
<input type="checkbox"/> U.S. Consumer Sales and Forecasts 2004-2009* * PDF format	FC-Book	\$2,000	FREE

2012 Forecast Reports

<input type="checkbox"/> Forecast Bundle (all 2012 forecasts)	FC-2012	\$8,000	\$6,500
<input type="checkbox"/> Video Forecast	FC-106/108	\$3,000	\$2,500
<input type="checkbox"/> Audio Forecast	FC-104/136/119	\$1,750	\$1,500
<input type="checkbox"/> Communication/Digital Imaging	FC-530/189	\$1,750	\$1,500
<input type="checkbox"/> Blank Media/Accessories	FC-130/170	\$1,750	\$1,500
<input type="checkbox"/> Aftermarket Autosound/ Mobile Video	FC-160/165	\$1,750	\$1,500
<input type="checkbox"/> Wireless Phones	FC-180	\$1,750	\$1,500
<input type="checkbox"/> Video Gaming	FC-190	\$1,750	\$1,500
<input type="checkbox"/> Personal Computers	FC-195	\$1,750	\$1,500
<input type="checkbox"/> Home Technology	FC-200	\$1,750	\$1,500

2. Payment. Please calculate your payment total, identify your method of payment, and enclose/submit your payment in full. All orders must be prepaid. Subscriptions cover a full year from the month the subscription begins. Subscribers purchasing reports will also have access to historical information.

*Order Total: \$ _____

*(Total includes all applicable discounts)

Check Enclosed (payable to Consumer Electronics Association)

American Express Master Card

Visa Invoice

Credit Card #: _____

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Name on Card: _____

Signature: _____

3. Subscriber Information. Please identify and provide contact information for your company as follows:

Principal contact/Report Viewer:

Name: _____ Phone: _____

Title: _____ Fax: _____

Address: _____

Email address: _____

Signature: _____

4. Recipient for Order Form. Please mail, fax, this Order Form to CEA as follows:

Sean Murphy
1919 South Eads Street
Arlington, VA 22202
Smurphy@ce.org
fax to 703-907-8136

5. Questions. If you have any questions, please contact CEA as follows:

Tom Edwards
tedwards@CE.org
Phone: 732-615-9281

Sean Murphy
smurphy@ce.org
Phone: 703-907-5220

6. Execution. By executing this Order Form, you certify that you and your company have read this Order Form, along with the online Terms and Conditions and Usage Guidelines: <http://www.ce.org/PDF/CEA-MARA-Subscriber-TC2009.pdf> (collectively, the "Agreement"); that you understand all of the terms and conditions of this Agreement; and that you agree to comply with and abide by all terms and conditions of this Agreement. Please print a copy of the online Terms and Conditions and keep a copy of this Agreement for your reference.

PURCHASER/LICENSEE:

Signature: _____
Print Name: _____
Title: _____
Company: _____
Date: _____

ACCEPTED:

Consumer Electronics Association

Signature: _____
Print Name: _____
Title: _____
Date: _____