



CEA TechHome Vendor Supporter Program

What is CEA's TechHome Vendor Supporter Program?

The CEA TechHome Vendor Supporter program offers manufacturer and distributors within CEA's TechHome division the opportunity to sponsor their dealers for Retailer/Integrator Membership in CEA.

What benefits will my company receive as a TechHome Vendor Supporter?

- Logo placement on CE.org, TechHome.com, and Members.CE.org as a supporter of CEA's TechHome Division
- Public Thank You/Recognition in CEA publications:
 - *Plugged In* monthly e-newsletter, one edition (10,000+ contacts)
 - *CE Vision* magazine, two editions (23,000+ contacts)
 - *SmartBrief* daily e-newsletter, four editions (46,000+ contacts)
- Recognition Plaque for display in your booth at EHX
- Recognition signage for display in CEA's booth at EHX
- Recognition signage for display in CEA receptions at International CES, EHX, and PARA Conference
- CEA Member Benefits for your dealers, including co-branded letter announcing your sponsorship
- Email to promote your company to all CEA Retailer/Integrator Members*
*Platinum or Gold Level participation required

Why should my company participate as a TechHome Vendor Supporter?

- Reward your top dealers
- Foster goodwill and growth in the TechHome community
- Promote training and education opportunities

TechHome Vendor Supporter Program Options

- Platinum Level: 50 Integrators = \$10,000
- Gold Level: 25 Integrators = \$5,000
- Silver Level: 10 Integrators = \$2,000

2007 TechHome Vendor Supporter Program Goals

Grow integrator membership in CEA TechHome to 1,000 in 2008

TechHome Vendor Supporter Program Details

- Sponsoring an integrator company is on a first come first serve basis
- Sponsored integrators must not be current CEA Retailer/Integrator members

Are you interested in participating as a TechHome Vendor Supporter?

Contact Jennifer Biggs at jbiggs@ce.org or (703) 907-7756.

For more information about CEA Retailer/Integrator membership, visit www.CE.org/Membership.