

CEA Market Research Department
 Monthly Domestic Factory Sales of Consumer Blank Media

Participant Code:

For Month:

Line	Description	Units	Dollars
AUDIO CASSETTES:			
1	Standard Cassettes		
2	All Microcassettes		
3	TOTAL AUDIO CASSETTES (lines 1, 2)	0	0
VIDEOCASSETTES:			
4	Standard: T-120		
5	Standard: T-160		
6	Standard: All other lengths		
7	TOTAL STANDARD VHS (lines 4-6)	0	0
8	High Grade: T-120		
9	High Grade: T-160		
10	High Grade: All other lengths		
11	TOTAL HIGH GRADE (lines 8-10)	0	0
12	S-VHS: T-120		
13	S-VHS: T-160		
14	S-VHS: All other lengths		
15	TOTAL S-VHS (lines 12-14)	0	0
16	TOTAL VHS CASSETTES (lines 7, 11 & 15)	0	0
VHS-C FORMAT VIDEOCASSETTES:			
17	High Grade: TC-30		
18	High Grade: All Other lengths (including super)		
19	TOTAL HIGH GRADE (lines 17 - 18)	0	0
DIGITAL VIDEO CAMERA CASSETTES (DVC)			
20	Mini DV: 60 Min or less		
21	Mini DV: 80 & All other		
22	TOTAL MINI DV (lines 20 - 21)	0	0
23	ALL Full Size DV		
24	TOTAL DVC (lines 22 - 23)	0	0
8MM VIDEOCASSETTES:			
25	Standard: 60 Min or less		
26	Standard: 90 Min above & All Other		
27	TOTAL STANDARD 8MM (lines 25 - 26)	0	0
28	ALL High Grade 8MM		
Hi 8 MP:			
29	90 Min or less		
30	120 Min above & All Other		
31	TOTAL Hi 8 MP (lines 29 - 30)	0	0
Hi 8 ME:			
32	TOTAL Hi 8 ME		
33	TOTAL 8MM (lines 27, 28, 31, & 32)	0	0
34	TOTAL VIDEOCASSETTES (lines 16, 19, 24, & 33)	0	0

Due to Veris by the 15th of the month following the report period.

Any Questions? Call Ian Santo Domingo (703) 654-1415; E-Mail: isantod@verisconsulting.com