

CEA Market Research Department
US Factory Sales of Digital Televisions

Participant Code:

For Week #:

Line	Description	Production	Sales (Units)	Inventory
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1	Plasma TVs 41" and under			
2	Plasma TVs 42" - 49"			
3	Plasma TVs 50" - 59"			
4	Plasma TVs 60" and higher			
5	TOTAL PLASMA TV (Sum of lines 1 - 4)*	0	0	0
6	All Plasma TVs with no tuner			
7	All Plasma TVs with an integrated or bundled ATSC decoder			
8	All Plasma TVs with either a display or STB that is Digital Cable Ready			
9	Plasma TVs with vertical resolution 480 and under			
10	Plasma TVs with vertical resolution 720			
11	Plasma TVs with vertical resolution 768			
12	Plasma TVs with vertical resolution 1024			
13	Plasma TVs with vertical resolution 1080 and higher			
14	LCD TVs 12" & Under			
15	LCD TVs 13"- 18"			
16	LCD TVs 19"- 20"			
17	LCD TVs 21" - 23"			
18	LCD TVs 24" - 29"			
19	LCD TVs 30" - 34"			
20	LCD TVs 35" - 39"			
21	LCD TVs 40" - 44"			
22	LCD TVs 45" - 49"			
23	LCD TVs 50" & above			
24	TOTAL LCD TV (Sum of lines 15 - 23)**	0	0	0
25	All LCD TVs with no tuner			
26	All LCD TVs with an integrated or bundled ATSC decoder			
27	All LCD TVs with either a display or STB that is Digital Cable Ready			
28	All LCD TVs with 4:3 aspect ratio			
29	All LCD TVs with 16:9 aspect ratio			
30	LCD TVs with vertical resolution 480 and under			
31	LCD TVs with vertical resolution 600			
32	LCD TVs with vertical resolution 720			
33	LCD TVs with vertical resolution 768			
34	LCD TVs with vertical resolution 1024			
35	LCD TVs with vertical resolution 1080			
36	LCD TVs with vertical resolution 1200 and higher			
37	ALL OTHER FLAT PANEL DISPLAY TECHNOLOGIES (SED, OLED)			
38	TOTAL FLAT PANEL DISPLAYS (Sum of lines 5, 24, 37)	0	0	0
39	# of Total Flat Panel Displays that are Combination Units (VHS, DVD, DVD-R, HDD)			
40	# of of Flat Panel Displays that meet EnergyStar Guidelines			

* The sum of lines 9 - 13 should equal line 5.

** CEA Defines an LCD TV to be a device using Liquid Crystal Display technology including multi-function LCD monitors. Please EXCLUDE mobile units and PC monitors that have no TV tuner capabilities.

** The sum of lines 28 and 29 should equal line 24.

** The sum of lines 30 - 36 should equal line 24.