

QUARTERLY FACTORY SALES OF SELECTED HOME THEATER PRODUCTS
1st QUARTER 2004

Issue Date: (Revised: August 10, 2004, November 3, 2004)

Report Number MS-198-Q

line	Product Description	1st Qtr. 2004	1st Qtr. 2003	% change	2004 year to date	2003 year to date	% change
UNITS:							
VIDEO PRODUCTS:							
1	Stereo VCRs						
2	Analog Direct View TVs 24 inches & higher						
3	Analog Projection TVs						
4	Direct View DTV						
5	Rear Projection DTV						
6	Plasma TV's						
7	DVD Players						
8	TOTAL VIDEO PRODUCTS						
AUDIO PRODUCTS:							
9	Receivers with A/V Surround Sound						
10	Surround Sound Processors						
11	Center Channel Speakers						
12	Rear Surround Speakers						
13	Subwoofers						
14	Satellite Speakers						
15	All Surround Sound Speaker Packages **						
16	Home Theater in a Box						
17	TOTAL AUDIO PRODUCTS:						
18	GRAND TOTAL HOME THEATER UNITS						
DOLLARS (in thousands):							
VIDEO PRODUCTS:							
1	Stereo VCRs						
2	Analog Direct View TVs 24 inches & higher						
3	Analog Projection TVs						
4	Direct View DTV						
5	Rear Projection DTV						
6	Plasma TV's						
7	DVD Players						
8	TOTAL VIDEO PRODUCTS						

AUDIO PRODUCTS:

- 9 Receivers with A/V Surround Sound
- 10 Surround Sound Processors
- 11 Center Channel Speakers
- 12 Rear Surround Speakers
- 13 Subwoofers
- 14 Satellite Speakers
- 15 All Surround Sound Speaker Packages **
- 16 Home Theater in a Box
- 17 TOTAL AUDIO PRODUCTS:

- 18 **GRAND TOTAL HOME THEATER DOLLARS**

note: Each speaker unit represents ONE speaker.

** Include 3-Piece Sub/Sat Systems in line 12.

* Includes Shelf speakers in 2004

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