

**CONSUMER ELECTRONICS ASSOCIATION
UNIT SALES TO DEALERS OF SELECTED VIDEO PRODUCTS
STATISTICAL OVERVIEW**

Issue Date: January 9, 2007

Week 52 Ending December 29, 2006

2006	2005	% Change
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Analog Direct View Televisions
TV/VCR Combinations*
TV/DVD 1
VCR Decks 2
Camcorders
DVD Players 3
Digital Television 4
Total Video Products

Month to Date Sales (5 Weeks)

2006	2005	% Change
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Analog Direct View Televisions
TV/VCR Combinations*
TV/DVD 1
VCR Decks 2
Camcorders
DVD Players 3
Total Digital Television 4
Total Video Products

Year to Date Sales (52 Weeks)

2006	2005	% Change
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Analog Direct View Televisions
TV/VCR Combinations*
TV/DVD 1
VCR Decks 2
Camcorders
DVD Players 3
Total Digital Television 4
Total Video Products

Information contained in this report reflects total market statistics for products sold in the United States regardless of the brand name or country of origin.

1: Includes TV/DVD and TV/DVD/VCR

2: Does not include Digital VCRs.

3: Includes Standalone DVD and DVD/VCR

4: Includes Direct View, Projection and Flat Panels for 2006 but only includes Direct View and Projection for 2005

*: Included in TV/DVD Line

Source: Consumer Electronics Association as compiled by VERIS Consulting, LLC
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